

Publications¹

Research Articles in Refereed Journals

Trenz, M., Veit, D. J., and Tan, C.-W. 2020. “Disentangling the Impact of Omnichannel Integration Services on Consumer Behavior in Integrated Sales Channels,” *MIS Quarterly*, Forthcoming. (<https://doi.org/10.25300/MISQ/2020/14121>).

Turel, O., Matt, C., Trenz, M., and Cheung, C. M. K. 2020. “An Intertwined Perspective on Technology and Digitised Individuals: Linkages, Needs and Outcomes,” *Information Systems Journal*, Forthcoming. (<https://doi.org/10.1111/isj.12304>).

Trang, S., Trenz, M., Weiger, W. W., Tarafdar, M., and Cheung, C. M. K. 2020. “One App to Trace Them All? Examining App Specifications for Mass Acceptance of Contact-Tracing Apps,” *European Journal of Information Systems*, Forthcoming. (<https://doi.org/10.1080/0960085X.2020.1784046>).

Frey, A., Trenz, M., and Veit, D. 2019. “A Service-Dominant Logic Perspective on the Roles of Technology in Service Innovation: Uncovering Four Archetypes in the Sharing Economy,” *Journal of Business Economics* (89). (<https://doi.org/10.1007/s11573-019-00948-z>).

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Trenz, M., Huntgeburth, J., and Veit, D. 2019. “How to Succeed with Cloud Services?: A Dedication-Constraint Model of Cloud Success,” *Business & Information Systems Engineering* (61:2), pp. 181–194. (<https://doi.org/10.1007/s12599-017-0494-0>).

Trenz, M., Frey, A., and Veit, D. 2018. “Disentangling the Facets of Sharing: A Categorization of What We Know and Don’t Know About the Sharing Economy,” *Internet Research* (28:4), pp. 888–925. (<https://doi.org/10.1108/IntR-11-2017-0441>).

Trenz, M., Huntgeburth, J., and Veit, D. 2018. “Uncertainty in Cloud Service Relationships: Uncovering the Differential Effect of Three Social Influence Processes on Potential and Current Users,” *Information & Management* (55:8), pp. 971–983. (<https://doi.org/10.1016/j.im.2018.05.002>).

Karwatzki, S., Dytynko, O., Trenz, M., and Veit, D. 2017. “Beyond the Personalization–Privacy Paradox: Privacy Valuation, Transparency Features, and Service Personalization,” *Journal of Management Information Systems* (34:2), pp. 369–400.

(<https://doi.org/10.1080/07421222.2017.1334467>).

Karwatzki, S., Trenz, M., Tuunainen, V. K., and Veit, D. 2017. “Adverse Consequences of Access to Individuals’ Information: An Analysis of Perceptions and the Scope of Organisational Influence,” *European Journal of Information Systems* (26:6), pp. 688–715.

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Bertschek, I., Erdsiek, D., and Trenz, M. 2017. “IT Outsourcing – A Source of Innovation? Microeconomic Evidence for Germany,” *Managerial and Decision Economics* (38:7), pp. 941–954. (<https://doi.org/10.1002/mde.2835>).

Peer-reviewed Conference and Workshop Articles

Wagner, C., Trenz, M., and Veit, D. 2020. “How Do Habit and Privacy Awareness Shape Privacy Decisions?,” in *Proceedings of the 26th Americas Conference on Information Systems (AMCIS)*, AIS Virtual Conference Series, August 10.

(https://aisel.aisnet.org/amcis2020/info_security_privacy/info_security_privacy/23).

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Frey, A., v. Welck, M., Trenz, M., and Veit, D. 2018. “A Stakeholders’ Perspective on the Effects of the Sharing Economy in Tourism and Potential Remedies,” in *Proceedings of the Multikonferenz Wirtschaftsinformatik (MKWI)*, Lüneburg, Germany, pp. 576–587.

Frey, A., Trenz, M., Tan, C.-W., and Veit, D. 2018. “On Rapport Uncertainty in the Sharing Economy – Extending the Categories of Uncertainty,” in *Proceedings of the Hawaii International Conference on System Sciences (HICSS)*, Waikoloa, Hawaii, USA.

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- Frey, A., Trenz, M., and Veit, D. 2016. "The Different Roles of Technology in Sharing Economy Organizations and Their Competitive Implications," in *Proceedings of the "The SIM MISQE Academic Workshop" (Pre-ICIS)*, Dublin, Ireland.
- Trenz, M., Huntgeburth, J., and Veit, D. 2016. *How to Succeed with Cloud Services? A Dedication-Constraint Model of Cloud Success*, presented at the 78th annual Meeting of the German Academic Association for Business Research (VHB), Munich, Germany.
- Trenz, M., and Veit, D. 2015. "Multichannel Integration Services: Consumer Decision Making in Integrated Sales Channels," in *Proceedings of the 36th International Conference on Information Systems (ICIS)*, Fort Worth, USA. (<http://aisel.aisnet.org/icis2015/proceedings/eBizeGov/4/>).
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Monographs

Trenz, M. 2015. *Multichannel Commerce: A Consumer Perspective on the Integration of Physical and Electronic Channels*, Progress in IS, Cham: Springer International Publishing.
(<http://link.springer.com/10.1007/978-3-319-16115-0>).

Other Publications

Frenzel, A., Trenz, M., and Veit, D. 2019. *Work in the Gig Economy: How Platform Design and Governance Shape Work Success and Satisfaction*, presented at the 6th International Workshop on the Sharing Economy, Utrecht, Netherlands.

Frey, A., Trenz, M., and Veit, D. 2018. *Facilitating or Regulating the Sharing Economy? Uncovering the Impact of Carsharing*, presented at the 5th International Workshop on the Sharing Economy, Mannheim, Germany.

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